

FruitBlend™ Flavor Premium Bird Food



NO. 1
SELLING
PELLETED
BIRD FOOD
BRAND IN THE U.S.

Product Description

ZuPreem® FruitBlend™ Flavor is formulated to provide balanced nutrition for various species of adult psittacines (hookbills) and passerines (softbills).

► Consistent, balanced nutrition in every pellet

Fixed formulations are made with high-quality ingredients from U.S. sources, and fortified with 21 vitamins and minerals birds need every day for good health

► Fruity flavor increases palatability

Every pellet contains bananas, oranges, apples and grapes ground from fresh fruit for a great taste even the most finicky birds find irresistible

► Fruit shapes* and colors add variety

Five different pellets in the shapes and colors of apples, bananas, oranges, grapes and melons provide variety for your birds

► Extruded pellets enhance carbohydrate bioavailability

More digestible than cold-pressed pellets or seed mixtures, and offer maximum digestibility and nutrient absorption

► More cost efficient than seeds

Less product waste, and vitamin and mineral supplements are not required or recommended

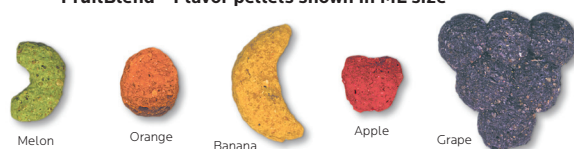
► Naturally preserved

Longer shelf-life than seeds or cold-pressed pellets

► Stringent quality control standards

Manufactured in an American Institute of Baking certified food-grade plant for consistent, dependable nutrition in every pellet

FruitBlend™ Flavor pellets shown in ML size*



Product Characteristics

Fruit-flavored pellets in five different colors and fruit shapes.* Five pellet sizes for XS, S, M, ML and L size birds.

Natural pellets are also available for bird owners who prefer a food without fruit colors or fruit shapes.

*Individual fruit shapes are maintained where pellet size allows.

Shelf-life: 18 months from date of manufacture.

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PELLET SIZE	PACKAGE SIZE	ZUPREEM ITEM #	CASE COUNT
XS – very small softbills	.875 lb	80000	12 per case
	2 lb	80020	12 per case
	10 lb	80100	4 per case
S – small parrots	.875 lb	81000	12 per case
	2 lb	81020	12 per case
	10 lb	81100	4 per case
M – medium parrots	.875 lb	82000	12 per case
	2 lb	82020	12 per case
	12 lb	82120	4 per case
	17.5 lb	82170	1 bag
	35 lb	82350	1 bag

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PELLET SIZE	PACKAGE SIZE	ZUPREEM ITEM #	CASE COUNT
ML – medium to large parrots	2 lb	83020	12 per case
	3.5 lb	83030	12 per case
	12 lb	83120	4 per case
	17.5 lb	83170	1 bag
	35 lb	83350	1 bag
L – large parrots	2 lb	84020	12 per case
	3.5 lb	84030	12 per case
	12 lb	84120	4 per case
	17.5 lb	84170	1 bag
	35 lb	84350	1 bag

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Feeding Instructions

FruitBlend™ Flavor is formulated to be fed free choice. A typical bird will consume 20% of its body weight per day. Feed to maintain proper body mass. If the food is moistened or becomes wet, remove the food after four hours.

FruitBlend Flavor is formulated to be the bird's primary source of nutrition and requires no supplements. If FruitBlend Flavor is supplemented with other food items, make sure FruitBlend Flavor makes up at least 80% of what the bird consumes every day. Adding vitamin or mineral supplements is not recommended and could upset the balance of nutrients and be harmful to the bird.

Convert the bird to FruitBlend Flavor by mixing it with the current food and slowly increasing the proportion of the new food and decreasing the proportion of the old food over a minimum of 10–14 days. Monitor the color of the bird's droppings to ensure they are well formed. The color of the droppings may change as a result of the dietary change. It is not uncommon to observe certain colors from FruitBlend Flavor appearing in the feces.

For additional conversion methods, go to ZuPreem.com/conversion.

Note – As an indicator of health, always monitor for changes in weight and body condition. Provide adequate amounts of food to maintain body condition, preventing excessive thinness or obesity.

Always provide clean, fresh water.

Ingredients

Ground corn, Soybean meal, Ground wheat, Vegetable oil, Wheat germ meal, Sucrose, Dicalcium phosphate, Calcium carbonate, Ground fruit (bananas, oranges, apples and grapes), Iodized salt, DL-Methionine, Choline chloride, L-Lysine, L-ascorbyl-2-polyphosphate, Natural mixed tocopherols, Rosemary extract, Citric acid, Natural and artificial colors, Artificial flavors, Canthaxanthin, Manganous oxide, Zinc oxide, Copper sulfate, Calcium iodate, Sodium selenite, Vitamin A supplement, Vitamin D3 supplement, Vitamin E supplement, Vitamin K supplement, Niacin, Calcium pantothenate, Pyridoxine hydrochloride, Thiamine, Riboflavin, Folic acid, Biotin, Vitamin B12 supplement

Guaranteed Analysis

Crude Protein	Not less than 14.0%
Crude Fat	Not less than 4.0%
Crude Fiber	Not greater than 3.5%
Moisture	Not greater than 10.0%

Storage Instructions

Store in a cool dry place, free of pests and insects. Gently push air from bag and reseal immediately after use.



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