



ZuPreem® Premium Ferret Diet

ZuPreem Premium Ferret Diet is the best diet to meet the nutritional needs of your ferret.

- Irresistible taste ferrets love
- 40% protein that includes highly digestible chicken and egg
- 20% animal fat for high-energy needs
- No corn or corn ingredients
- Antioxidants to help promote a healthy immune system
- Omega Fatty Acids for healthy skin and a shiny coat

40% PROTEIN
that includes highly digestible chicken and egg



Available in 4, 8 and 30 lb. bags for single and multiple ferret households



Count On The Experts

For more than 40 years, ZuPreem® has understood that the single most important influence on an animal's health is nutrition. Respect for the welfare of these extraordinary animals has been our focus in the past and our promise for the future.

Join today on ZuPreem.com



OUR GUARANTEE

We love ferrets, too.

ZuPreem® is committed to the advancement of knowledge in ferret husbandry and nutrition by working together with ferret clubs and rescue organizations in our worldwide community.

For more information, visit ZuPreem.com or call 1-800-345-4767 to talk to a customer care representative.



THE BEST Nutrition for Your Ferret

How feeding a diet formulated specially for ferrets can lead to a healthier pet.



Your ferret's special nutritional needs

Finding a diet your ferret likes to eat, as well as one that provides the nutrition you know he needs can be a challenge.

Understanding his unique nutritional needs will help guide you in choosing the best diet — one that will provide everything he needs for a healthier life with a taste he will love.



You Provide the Love  Trust ZuPreem® With the Nutrition.™

Understanding your ferret's unique digestive system

1. Ferrets are obligate carnivores. They *must eat meat*.
2. They have very short intestinal tracts and food passes through their digestive system quickly, in about 3-4 hours
3. This means they need highly concentrated and digestible ingredients so all the nutrients are absorbed quickly
4. This nutrient-dense diet should be high in animal protein for important vitamins, minerals and amino acids they need to help maintain a healthy immune system
5. Ferrets also need optimum levels of animal fat to fuel their high-energy needs and help maintain healthy skin and a shiny coat
6. Your ferret's food must also be low in fiber, called *insoluble carbohydrates*, because fiber is digested too slowly for any nutritional benefit

The best diet for your ferret

Ferret nutritionists recommend feeding a high-quality, commercial diet formulated specially for ferrets. This diet should make up at least 85% of what your ferret eats every day.

The diet should have 35-40% protein, not less than 20% animal fat and should have less than 3% fiber. Read labels on food bags to make sure they are in alignment with these guidelines. Limit the amount of homemade foods you give. Also, limit fruits and vegetables, which can be high in fiber and sugar, and make sure any treats given are high in protein and low in carbohydrates and sugar.

Cat food is not a good diet for your ferret

Kitten and cat foods are formulated for cats and not ferrets. Overtime, feeding your ferret cat food may cause health problems, because there is often not enough animal protein and fat, and they are too high in carbohydrates. Additionally, they also do not have the vitamins, minerals and amino acids ferrets need. After all they are formulated for cats, not ferrets.

“The ferrets I see in my clinic are healthier when they are being fed a diet formulated specially for ferrets. ZuPreem® has ingredients and nutrients well suited for their unique nutrition needs.”

Stephen Fronefield, DVM
Sugar Land, Texas



Ferret friendly feeding tips

Here are some tips to help you adjust to your ferret's unique eating habits.

Nuggets, nuggets everywhere — Expect to find your ferret's food stashed away in the strangest places — in their dens, in chair cushions, behind doors anywhere they can hide excess food.

24 hours a day — Dry nuggets should be available to your ferret at all times, because they tend to eat as many as 10 small meals a day. Moist food spoils after a few hours, so a dry diet is a better choice for most ferrets.

Observe carefully — If you have a multiple ferret household, watch to see who's eating what. If you suspect one ferret is not eating, place him in a separate cage for closer observation, and if necessary, seek veterinary advice.

Fresh water — Your ferret needs about three times as much water volume per day as the amount of dry food eaten. Make sure he has access at all times, as a ferret that doesn't get enough water often won't eat.



Converting to ZuPreem Premium Ferret Diet

Slowly introduce your ferret to ZuPreem Premium Ferret Diet by mixing it with the previous diet over 7-10 days. Do not change your ferret's diet if he is sick, unless prescribed by your veterinarian.

Day(s)	ZuPreem® Premium Ferret Diet	Current Food
1-3	1 part	3 parts
4-6	2 parts	2 parts
7-9	3 parts	1 part
10	Begin feeding ONLY ZuPreem	